

NZOIA Strategic Plan 2019-2023



Vision:

Creating positive change through excellence in outdoor leadership as the premier association for professional outdoor leaders in Asia Pacific

Mission:

To support the New Zealand outdoor sector and its professional members by providing the benchmark for good practice in outdoor leadership

Strategic Pillars:	Operational Excellence	Membership and Advocacy	Qualifications and Standards
Strategic goals: (Big picture, "What")	Deliver a well governed, expertly managed, financially sustainable, association that is agile and resilient.	Grow, enable and support members to work in the outdoor sector in a professional, ethical, and sustainable manner.	Provide qualifications, awards, endorsements, and training that are the benchmark for outdoor leadership, nationally and internationally.
Tactics:	<ol style="list-style-type: none"> 1. NZOIA will operate in a fiscally sustainable manner in order for general operation to occur without the requirement of external grant funding. 2. NZOIA will review its operational model to ensure it is both fit for purpose and agile. 3. NZOIA will maintain a high performing staff. 4. NZOIA will continue to be nimble and agile in response to the ever evolving nature of the outdoor industry and the outdoor recreation leadership sector. 	<ol style="list-style-type: none"> 1. NZOIA will maintain and grow membership by 20% to 1500 by 2021. 2. NZOIA will develop clear value propositions for each membership type. 3. NZOIA will communicate with members on a regular basis to ensure they are engaged, informed and able to contribute and acknowledged. 4. NZOIA will ensure the NZOIA Website and database is up to date, informative, accurate and user friendly. 5. NZOIA will advocate on behalf of members to protect and grow outdoor sector opportunities and vocation. 6. NZOIA will engage nationally and internationally to ensure its members interests and rights are suitably heard and advocated for. 7. NZOIA will run an annual symposium that provides members the opportunity to network, up skill, train, revalidate, and contribute to NZOIA. 	<ol style="list-style-type: none"> 1. NZOIA will continue to offer a suite of qualifications and endorsements that are considered the benchmark that all others are measured against. 2. NZOIA will align its qualifications with the Skills Active (SA) managed NZQA New Zealand Certificate (NZC) Outdoor Leadership Programme (OLP) qualifications where applicable. 3. NZOIA will offer its services to manage all the NZC OLP Strand assessor pool moderation processes. This will be open to SA, Private Training Enterprises (PTE), and polytechnics. 4. NZOIA will continue to offer a fit for purpose revalidation process for all members who hold NZOIA qualifications, awards, and endorsements, as evidence of professional currency. 5. NZOIA will consider opportunities for expansion of NZOIA's qualifications into Asia Pacific as they arise.